

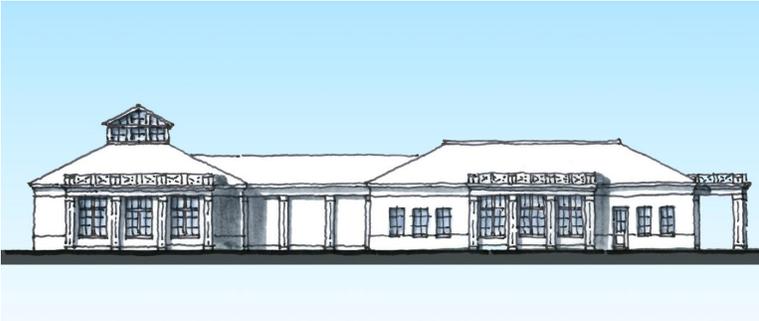
MIDDLEBURG MEMO



10 W MARSHALL ST. PO BOX 187 MIDDLEBURG, VA 20118-0187 | MIDDLEBURGVA.GOV | (540) 687-5152 | INFO@MIDDLEBURGVA.GOV

NEW TOWN HALL PROJECT - PUBLIC OUTREACH SESSION #1

The Town of Middleburg has been studying the need for a new Town Hall for more than three years, recognizing that the current Town Office cannot adequately serve the public and provide appropriate working space for Town employees. The Town will be hosting a Public Outreach Session on Monday, March 15th, at 6:00pm that will include a review of the history of the project, a presentation of the schematic design that has been developed, a discussion of the community benefits included in the new Town Hall, and a question & answer session. Town residents and business owners are encouraged to offer their comments as to what public amenities they would like to see in the new Town Hall building.



As much as possible, we are asking the public to attend virtually. However, a limited number of in-person seating will be available at the American Legion Hall. Call the Town Office at 540-687-5152 for more information about the meeting, or visit our website at:

www.middleburgva.gov/townhall

Mayor and Town Council Adopt Strategic Priorities

In January 2020, the Town Council held a Strategic Planning Retreat to plan for future goals and actions of the Town. However, our sense of "normalcy" was turned upside-down in March 2020, and the Town government shifted its focus to public health, safety, and support. With quick action and decisive support programs, the Town helped residents, businesses, and community organizations. During the pandemic, the Council has invested nearly \$500,000 in various support programs.

On February 23, 2021, the Town Council held a special meeting to review its Strategic Plan and Priorities from the previous year. Many of those items remain top priorities, while at the same time they recognize that continual focus on COVID-19 recovery is key. The Town Council specifically emphasized the need for communication and outreach to Town residents on support programs and services available to help those impacted by COVID-19. While the Town itself does not run any social service programs, we have the ability to connect residents to needed resources. As such, a new Strategic Initiative for 2021 is: **Create communications and outreach to residents about - and facilitate access to - supplemental services related to COVID-19 to sustain quality of life, health, and well-being during the pandemic.** Watch your mail for future info from the Town about support resources.

Read the rest of the Town Council's Strategic Plan and Priorities on the next page....



UPCOMING EVENTS

Stay up-to-date with Notify Me® online at middleburgva.gov/alerts.

- March 15 - 6:00pm
Town Hall Public Outreach Session
- April 1 - May 17 - Foxes on the Fence
- April 24 - Townwide Cleanup Day, Arbor Day, Drug Take Back, and Battery Recycling
- May 15 - Art in the 'Burg



Drug Take Back Day and Household Battery Recycling

Many of you missed the opportunity last year to participate in the drug take back day and battery recycling day. We're excited to bring this back in 2021. This event will occur on April 24th, from 10:00am - 2:00pm at the Town Office. Bring any unused or unwanted prescription drugs for safe disposal - those should never be flushed down a toilet or thrown in the trash. Also, bring your old batteries for recycling. It's all free!

Arbor Day

Come celebrate Arbor Day, a partnership of the Town's Streetscape Committee and the Middleburg Beautification Committee. This year, a tree will be planted at the Community Center in honor of Sally Bolton and in memory of Sam Coleman. Join us at 9:00am on April 24th and go to the Town website for more information.



TOWN OF MIDDLEBURG

10 W. Marshall St., PO Box 187
Middleburg, VA 20118-0187
middleburgva.gov (540) 687-5152

MAYOR & TOWN COUNCIL

Trowbridge M. Littleton, Mayor

Chris W. Bernard
Peter Leonard-Morgan

Philip M. Miller, Vice Mayor

J. Kevin Daly
Darlene Kirk

Morris "Bud" Jacobs
Cindy C. Pearson

Respect Your Community - Pick up Dog Waste

Everyone is proud of their community, but we hear many concerns about dog waste that is left along sidewalks, trails, and roadways. Not only is this unsanitary and unclean, but it is against the law! Please ensure that you clean up after your pet.

The Town provides dog waste stations throughout the Town along main walking paths. It is easy to carry your own bag or find an appropriate receptacle in which to dispose your waste.

Think of others - and help keep our community clean and enjoyable for all!



Foxes on the Fence and Art in the 'Burg

The Town is excited to announce the return of Foxes on the Fence and Art in the 'Burg, two extremely popular events in Town.

Foxes on the Fence is a fun, community-oriented "walking art exhibit" that runs from April 1 - May 17, 2021. Artists from around the Town have decorated foxes, hounds, and - NEW THIS YEAR - hares in creative, decorative ways. Each piece of art has a unique theme and is full of character! Walk through Town to see them - primarily along the fence of the Methodist Church at the corner of Washington Street and Pendleton Street. Bid on your favorite piece of art to raise money for local beautification projects! Find more at: www.facebook.com/FoxesOnTheFenceMiddleburg

Art in the 'Burg is also back for 2021, following safe COVID-19 protocols. This year, Art in the 'Burg will have artists set up in pods throughout Town to encourage social distancing, with a focal point still on South Madison Street. More information will be released soon - stay in touch at www.middleburgva.gov/art

Townwide Cleanup Day!

The Go Green Committee is happy to share that the Townwide Cleanup Day will occur on Saturday, April 24th, from 8:00am-10:00am, starting at the Town Office. Join your community members in keeping our Town looking beautiful. Find more info and sign-up at:

www.middleburgva.gov/gogreen

Strategic Plan and Priorities - Continued from Page 1

STRATEGIC PRIORITIES AND OBJECTIVES

PROTECT OUR QUALITY OF LIFE

- Work with Loudoun County and the State regarding Land Use and Transportation Matters
- Partner with other Towns and Community Groups to Strengthen our Voice
- Strengthen Local Awareness about Threats and Opportunities Related to our Quality of Life

PROMOTE COMMUNITY WELL-BEING

- Ensure Public Health & Safety
- Support Community Institutions
- Encourage Safe & Appealing Public Spaces
- Encourage Inclusive Engagement & Participation
- Promote Resident-Focused Events and Services

PROMOTE ECONOMIC WELL-BEING

- Improve Economic Development Activities
- Support new & Existing Businesses
- Promote Middleburg as a Top Visitor Destination
- Capitalize on Agrotourism

LEAD RESPONSIBLY

- Ensure Quality Town Facilities & Staff
- Communicate Effectively to Town Residents
- Promote Good Governance
- Develop Long-Term Strategies for Sound Infrastructure
- Operate with Sound Fiscal Plans & Policies that will Sustain us through Economic Cycles
- Pursue Opportunities for Innovative Redevelopment & Attainable Housing